

Chief Executive Officer Charter

Pro Inside Public Company Limited

Objectives

The Board of Directors of Pro Inside Public Company Limited (the “**Company**”) recognizes the importance of the roles, duties and responsibilities of the Chief Executive Officer. As the Chief Executive Officer leads the day-to-day management that drives the Company in accordance with the policies and direction set by the Board of Directors, this Chief Executive Officer Charter has been established, the details of which are as follows.

Qualifications of the Chief Executive Officer

1. Has demonstrable knowledge and competence in management.
2. Has a thorough understanding of, and experience in, the business in which the Company operates.
3. Has a track record that is generally recognized, particularly by the Board of Directors and the Company’s employees.
4. Is not the same person as the Chairman of the Board, in order to provide a balance of power and a check on management.

Term of Office

1. Takes office upon appointment by the Board of Directors.
2. The Chief Executive Officer vacates office upon:
 - Resignation
 - Death
 - Removal by a resolution of the meeting of the Board of Directors
 - Loss of the qualifications required of the Chief Executive Officer

Scope of Authority, Duties and Responsibilities

1. To lead, drive and monitor the Company’s executives and employees in performing their assigned missions, so that the Company achieves growth, operates with stability, is able to conduct its business sustainably, and acts in accordance with the good corporate governance principles approved by the Board of Directors.
2. To supervise and oversee the Company’s compliance with relevant laws, such as the regulations applicable to the industry in which the Company operates and labor laws, as well as the requirements of the Office of the Securities and Exchange Commission (SEC Office) and the Stock Exchange of Thailand (SET).

3. To act as the principal coordinator among the shareholders, the Board of Directors and Management, so that the Company's operations conform to the framework and guidelines set by the Board of Directors, enabling the Company to move forward properly and with a sound ethical framework in its work.
4. To consider investments in new businesses that have potential for future growth and are consistent with the Company's vision, or that maximize the efficiency of the Company's use of its resources.
5. To seek approaches and methods for developing innovation for the Company's products in order to build the Company's potential, provided that such innovation must take into account the benefits to the nation's overall productivity, contribute to improving the standard of living in society, and reduce pollution of the environment.
6. To represent the Company in entering into transactions with third parties in the Company's business, within the scope of authority under the Delegation of Authority (DOA) regulations.
7. To have the authority to hire, appoint, transfer, dismiss and terminate the employment of, as well as to consider disciplinary action against, the Company's employees, within the scope of authority under the Delegation of Authority (DOA) regulations.
8. To determine rewards, salary increases, compensation and special bonuses, in addition to the regular bonus, for the Company's employees at the level of Division Director and below, within the budget framework set by the Board of Directors.
9. To sub-delegate authority to the Managing Director or other executives to carry out any mission, whether in marketing, production or other operations that are the Company's business affairs, so that such missions achieve their objectives and are in line with the Company's normal trading terms.
10. To carry out other duties as assigned by the Board of Directors on a case-by-case basis. In this regard, the Chief Executive Officer has no authority to approve any matter or transaction that is a connected transaction not on normal commercial terms, an acquisition or disposal of the Company's significant assets, and/or a transaction in which the Chief Executive Officer or any person who may have a conflict, a vested interest, or a conflict of interest of any other kind is to enter into with the Company or its subsidiaries, except for a transaction on normal commercial terms for which policies and criteria have been established, where the transaction is approved in accordance with the policies and criteria that the Board of Directors has considered and approved, and where shareholder approval has been obtained for connected transactions and for the acquisition or disposal of significant assets of the Company or its subsidiaries, so as to comply with the requirements of the Stock Exchange in such matters.

Mr. Wisudhi Srisuphan

Chairman of the Board